



Why Fair Trade?

A fair price

The premium collected for Fair Trade certified coffees guarantees that farmers and workers received a fair price for their product. The Fair Trade price means that farmers can feed their families and that their children can go to school instead of working in the fields.

Quality products

By receiving a fair price, Fair Trade producers can avoid cost-cutting practices that sacrifice quality. The Fair Trade producers' traditional artisan farming methods result in exceptional products.

Care for the environment

Our Fair Trade Certified coffee is certified organic and shade grown. This means that the products you buy maintain biodiversity, provide shelter for migratory birds and help reduce global warming

Shadegrown Coffee

In the midst of altered and shrinking habitat in the Americas, migratory birds have found a sanctuary in the forest-like environment of traditional coffee plantations. Biologists found that traditionally -managed coffee plantations support over 150 species of birds. In the past 20 years, coffee has begun to be grown with no shade canopy. Cultivation produces substantially increased yields, these cannot be sustained for many years without additions of chemical fertilizers etc.) Sun coffee production has resulted in a major change of migratory birds in the past two decades. The few studies that have been conducted have found that the diversity of migratory birds plummets when coffee is converted from shade to sun. The health of temperate and tropical ecosystems relies on the migration of billions of birds each year...and shaded coffee plantations play a key role.

What is OCIA Certified Organic Coffee?

There are two key elements of "Certified Organic" coffee: The first is the green coffee itself must be grown in a manner that satisfies organic certification requirements. International certification bodies inspect the coffee farms and coffee beans to ensure no unapproved materials were used in the growing or processing of the coffee. Canterbury's Organic coffee's are legitimately certified and documents of certification are available upon request at any time.

The second critical element is the certification of the roasting facility itself. The Canterbury coffee plant and it's Organic coffee production process have been inspected and approved by the internationally recognized OCIA (Organic Crop Improvement Association" and the plant meets all the requirements of the USDA (United States Department of Agriculture) National Organic Program (NOP).